



SmartLink Mobility Management

Hop Scott Informational Presentation



Live Well At Home Grant

- Contract approved in Dec/2020 through June/2022
- Outreach Coordinator focused on City/Cities involved
- Volunteer Community van program/ Hop Scott
- Keep seniors and those with disabilities living in their homes longer
- Focused on more rural cities in Scott County

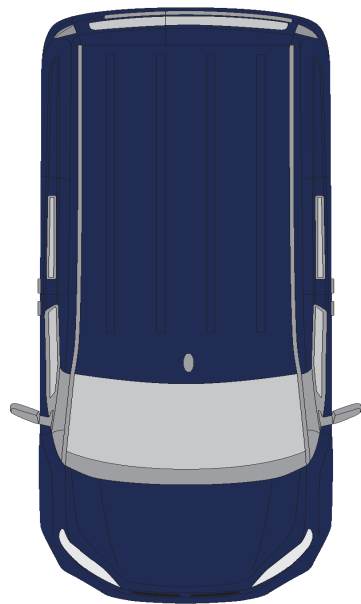


Hop Scott Van Details

- Logo/ Marketing design complete
- Purchased three vans arrived 10/21 and 3/22
- County owned/insured/maintained
- Handicap accessible
- Localized transportation-access to grocery, medical, food shelf, other appts, community events-smaller rural areas
- Suggested donation fares



Hop Scott Van Details



122.4 Wheelbase



Volunteer Driver Concept

- New kind of volunteer we have not had before (9 new)
- Drives the community van
- Vetted and trained by SmartLink
- SmartLink does trip intake/schedules drivers
- Van is parked locally with easy access for drivers
- Weekend/evening service based on availability of drivers
- Training includes wheelchair handling, disability etiquette



Hometown Heroes Needed!

Often transportation is a barrier for older adults who can no longer drive or may no longer be comfortable driving. Accessing medical appointments, essential groceries/goods, social gatherings and other appointments is needed for seniors to stay active, healthy and engaged.

We are seeking volunteer drivers in Scott County willing to help individuals in our smaller communities, such as **Belle Plaine, Jordan, New Prague, & Elko/New Market** who are willing donate their time by driving others. The goal is to improve quality of life for our older residents by helping them maintain their independence longer.

If you like driving, meeting new people, & helping others in your hometown community, then Hop Scott needs you! Let's talk!



Marketing Campaign

- Print Media and Web with smaller cities
- Radio Advertising for both service and recruiting volunteer drivers
- Social media promotion - follow SmartLink on Facebook and Twitter!!
- Hop Scott launch for Scott County
- “Home-Town Hero” Volunteer to help those in your local community
- Future “road shows” (senior living, faith org, medical org, community events)



Partners Identified-Needs

- Scott County Human Services- Anchor Center
- Belle Plaine (BP) Food Shelf
- Boessling apartments –BP
- Elko/New Market Food shelf
- Southern Valley Alliance
- Lutheran Home-BP
- Family Resource Centers- Jordan
- Jordan Food Shelf



Current Status

- Food deliveries in Belle Plaine, Elko/New Market, Jordan?
- Vans located at Belle Plaine Library, MRTS and Public Works
- Trip requests coming from organizations like Anchor Center, Boessling apartments, Lutheran Home, Family Resource Centers
- 7 volunteers “Ready” 4 “in process”, more recruitment happening. Program could use 20-30 volunteers to be successful.
- Need 48 hours to coordinate with volunteers for solutions



Hop Scott Van Details



The Future

- Hop Scott needs many more volunteers. This is critical for the ability to offer more service in ALL areas of County
- Hop Scott can expand to being able to take reservations for trips without calling in- (using a portal)
- Software solution to put pre-arranged trips on cell phones for volunteers
- Software solution could mean ability to perform same day trips?
- Maybe this project folds into reserving autonomous vehicles some day?



Questions and Contact Info

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