



SCALE
Scott County Association For Leadership And Efficiency

Strategic Plan

May 11, 2012

Executive Summary

Scott County Association for Leadership and Efficiency (SCALE) is neither a level of government nor a social club. It is a group of high performing, elected and appointed officials from Scott County, Shakopee Mdewakanton Sioux Community (SMSC), cities, townships and school districts serving Scott County residents, Three Rivers Park District, Community Development Agency (CDA), Metro Cities, Shakopee Area Catholic Schools, Prior Lake-Spring Lake Watershed District, and the Scott Soil & Water Conservation District. While the elected and appointed officials have positions within one of the member organizations, there is recognition that the end state of SCALE is the consolidation of efforts and resources to most effectively serve Scott County citizens rather than clinging to the traditional government border and boundaries.

Background and Milestones

The Scott County Association for Leadership and Efficiency (SCALE) was formed in the spring of 2003 to encourage greater efficiencies and leadership in public service through enhanced communication, collaboration of services, and sharing of resources.

The organization is permeated with a “can-do” spirit determined to prove that local jurisdictions can work together in highly collaborative and imaginative ways for their mutual benefit and those of the citizens they serve. High trust levels exist among participants evidenced by the fact that the organization continues to be characterized more by handshake agreements than iron clad written legalese. The culture is collaboration. Participants are determined to expand and build upon SCALE’s successes and remain the model of “best practices” for other government entities to emulate. Having set the bar with the joint Regional Public Safety Training Facility and fiber optic backbone, SCALE has ventured into sharing of personnel and their responsibilities and shared service delivery as well as technology sharing. SCALE recognizes that to be most effective, it needs to identify when to be a provider; when to be a broker and when to subcontract for services.

Ultimately, SCALE expects to consolidate a portion of the service delivery system to enhance customer service and accountability while saving money by minimizing and, where possible, eliminating duplication.

Vision

Government without borders – working together to strengthen each other

Mission

The mission of SCALE is to forge new and innovative ways in which government entities can collaborate to provide superior services while making the most of limited resources.

Values

- We value building relationships based on cooperation, trust and open communication.
- We value sharing of resources to effectively and efficiently deliver services.
- We value challenging each other to creatively meet changing community needs.
- We value growing and learning together to understand and meet the needs of today and tomorrow.

- We value affecting positive change within our community, region, state and federal governments.
- We value developing and inspiring leadership and a community service culture.

Strategic Initiatives (over the next 3-5 years)

SCALE has established committees and a Joint Powers Board to help accomplish its overall vision through key strategic goals and objectives:

- Executive Committee
- Transportation and Economic Development Committee
- Service Delivery Committee
- Communication/Education Committee
- Regional Public Safety Training Facility Joint Powers Board

Executive Committee	Transportation & Economic Development Committee	Service Delivery Committee	Communications and Education Committee	Regional Public Safety Training Facility Joint Powers Board
<ul style="list-style-type: none"> • Legislation • Bylaws • Strategic Plan • Subcommittees • Recognition • Organization 	<ul style="list-style-type: none"> • Education of public officials on inter-dependence of transportation and land use • County wide identification of strengths and advantages of developable land • Business input and development of First Stop Shop for economic development • Analysis of ordinances and statutes to improve consistency within County and advance economic development <p>Subcommittees:</p> <ul style="list-style-type: none"> • Technical Team • Education • Unified Plan Work Team • Statute & Ordinance Review 	<ul style="list-style-type: none"> • Fire Service Collaboration • MPCA MS4 Rule Review • Cooperative Park Initiatives • Water Quality Collaboration • Model Sustainable Development Ordinance • Consolidated Dispatch with Carver • Fiber optic Partnerships • IT Collaborations • VOIP Collaboration • Library Services Enhancements 	<ul style="list-style-type: none"> • SCALE University – Tier II internal marketing resource • SCALE-wide emergency communications plan/training • SCALE website • Social media for the SCALE organization • SCALE Road Show 	<p>Promote collaborative, effective, and efficient training of public safety providers within Scott County and the region.</p>

Executive Committee	Transportation & Economic Development Committee	Service Delivery Committee	Communications and Education Committee	Regional Training Facility Board
1 st Friday 7:30-9:30 a.m.	Last Friday 8:00-10:00 a.m.	2 nd Monday 10:30-noon	Second Friday 9:00 a.m.	2 nd Friday – Quarterly 9:00-10:00 a.m.
Chair: LuAnne Lemke (952) 445-8715 Town_clerk@hotmail.com		Chair: Gary Shelton (952) 496-8105 gshelton@co.scott.mn.us	Chair: Jerry Maas (613) 424-2722 jmaas@prodigy.net	Chair: Jon Ulrich (952) 447-2286 julrich@co.scott.mn.us
Vice Chair: Joe Thill				Vice Chair: Al McColl
Secretary: Lee Shimek				
Staff contact: Tracy Cervenka (952) 496-8164 tcervenka@co.scott.mn.us	Staff contact: Lezlie Vermillion (952) 496-8062 lvermillion@co.scott.mn.us	Staff contact: Tracy Cervenka (952) 496-8164 tcervenka@co.scott.mn.us	Staff contact : Lisa Kohner (952) 496-8780 kohner@co.scott.mn.us	Staff contact: Mike Briesse (952) 496-8948 mbriesse@co.scott.mn.us
<p>Elected Members: Cities: Mike Myser, Brad Tabke, Joe Thill and Janet Williams County: Jon Ulrich Schools: Lee Shimek Towns: LuAnne Lemke</p> <p>Non-Elected Members: Cities: Frank Boyles, Mark McNeil, Barry Stock, and Bill Rudnicki County: Lisa Kohner, Lezlie Vermillion, and Gary Shelton</p> <p>Former SCALE Chairs: Jerry Maas and John Schmitt</p>	<p>Members: Mike Beard, Lisa Freese, Ron Jabs, Bill Jaffa, Bob Koenig, LuAnne Lemke, Bruce Malkerson, Lester Morris, Chris Olson, Jason Ponsonby, Claire Robling, Randy Sampson, Barry Stock, Jon Ulrich, Lezlie Vermillion, Bob Vogel, Janet Williams and Cy Wolf</p> <p>Technical Team: Tracy Cervenka, Fred Corrigan, Brad Davis, Lisa Freese, Bill Jaffa, Craig Jenson, Jane Kansier, Michael Leek, Casey McCabe, Ken Ondich, Dan Rogness, Ed Shukle, Barry Stock, Trisha Rosenfeld, Tom Terry and Lezlie Vermillion</p> <p>Education Committee: Lisa Freese, Michael Leek, Michael Sobota and Bryan Tucker</p> <p>Unified Plan Work Team: Brad Davis, Jane Kansier, Michael Leek, Trisha Rosenfeld, Tom Terry</p> <p>Statute & Ordinance Committee: Brad Davis, Lisa Freese, Jane Kansier, Michael Leek, LuAnne Lemke, Bruce Malkerson, Susan McNellis, Trisha Rosenfeld, Lisa Schickedanz, Lezlie Vermillion</p>	<p>Members: Frank Boyles, Al Friedges, Cris Gears, Michael Johnson, Mike Kinney, Troy Kuphal, LuAnne Lemke, Barb Marschall, Mark McNeill, David Murphy, Mike Myser, Kathy Nielsen, Paul Nelson, Bill Rudnicki, Gary Shelton, Ed Shukle, Barry Stock, Tom Terry and Jon Ulrich</p>	<p>Members: Amy Barnett, Lisa Kohner, Jerry Maas, LuAnne Lemke, Mike Peterson, Lee Shimek, Kelly Smith, Brad Table, and Jon Ulrich</p>	<p>Members: Mike Briesse, Michael Johnson, Al McColl, Mark McNeill, Lester Morris, David Murphy, Mike Myser, Bill Rudnicki, Gary Shelton, Ed Shukle, Barry Stock, Tom Terry, Joe Thill, Jon Ulrich, Lezlie Vermillion, David Williams, Gerald Williams and Janet Williams</p>

--	--	--	--	--